

Ainslie Park Cricket Club

Mission Statement and Objectives:



Mission Statement:

To be a large, strong, successful and inclusive cricket club that provide opportunities for junior, senior and veteran players of all ages and skills to have fun, play in successful teams, develop their skills and be the best they can be.

Objectives:

- 1) To be large: Continue focus on reaching out to young families to have their children participate in junior programs such as Milo In2Cricket and Under 10 cricket programs; continue or focus on developing the junior club; ensure that we are one club with one goal; continue to encourage parents of juniors to play senior cricket.
- 2) To be strong:
A strong club is a club that:
 1. On field. Provide an environment where cricketers can play the best cricket they are capable of both as a team and individually;
 2. Off-field. Proactive and responsive administration working together to achieve the clubs' objectives;
 3. Provide opportunities for junior and senior players to improve skills, increase fitness and learn how to improve their cricket. Ensure training sessions include a focus on all of these elements.
- 3) To be successful:
 1. Maintain focus on First XI strength by:
 - Ensuring all players are happy and individual needs are attended to (within the realms of club and team comes first)
 - Providing a training and playing environment that is as professional and disciplined as can be expected of social cricketers.
 - Nurturing the next set of First XI cricketers, always with an eye on the future
 - Recruiting the best players we can to the club but ensuring that the right people are targeted
 2. Increased focus on Second and Third XIs in order to:
 - Ensure the Second XI is very competitive and work closely with the First XI
 - Ensure the Third XI provides a focus for young player development and nurturing (e.g. with key senior players acting as mentors)
 - Ensure the lower grades are well run and have captains who provide all players the opportunity to contribute with bat, ball and ideas.

To be inclusive: Ensure that anyone who wants to play cricket for Ainslie Park can play cricket for Ainslie Park. Talent is not a criteria for selection. This is a great strength of ours and we want to keep it.

Policy Review

To ensure this policy continues to be relevant for club operation and that it reflects both club and community expectations, the policy will be reviewed annually.

Signed: **The Ainslie Park Cricket Club Executive Committee**

Date: **21 September 2016**